Benefits of Early ASCT for Newly Diagnosed Multiple Myeloma (MM) and the Incidence of Second Primary Cancer with Lenalidomide Maintenance in the Treatment of MM
CME INFORMATION

OVERVIEW OF ACTIVITY

Each year, thousands of clinicians and basic scientists sojourn to the American Society of Clinical Oncology (ASCO) Annual Meeting to learn about recent clinical advances that yield alterations in state-of-the-art management for all tumor types. Attracting tens of thousands of attendees from every corner of the globe to both unveil and digest the latest research, ASCO is unmatched in attendance and clinical relevance. Results presented from ongoing trials lead to the emergence of new therapeutic agents and changes in the indications for existing treatments across all cancer medicine. Despite the importance of the conference, the demands of routine practice often limit the amount of time oncology clinicians can realistically dedicate to travel and learning. To bridge the gap between research and patient care, this CME activity will deliver a review of the key presentations from the ASCO Annual Meeting and expert perspectives on how these new evidence-based concepts can be applied to routine clinical care. This activity will assist medical oncologists and other cancer clinicians in the formulation of optimal clinical management strategies for diverse forms of cancer.

LEARNING OBJECTIVES

• Counsel patients with myeloma who will receive maintenance or longer-term lenalidomide about the demonstrated clinical benefits of this treatment and the risk of developing a second primary cancer.
• Counsel patients with myeloma about the benefits of early ASCT in the era of novel agents.

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FACULTY — The following faculty (and their spouses/partners) reported real or apparent conflicts of interest, which have been resolved through a conflict of interest resolution process:

Sergio Giralt, MD
Chief, Adult Bone Marrow Transplant Service
Memorial Sloan-Kettering Cancer Center
New York, New York

Advisory Committee and Speakers Bureau: Amgen Inc, Celgene Corporation, Genzyme Corporation, Millennium: The Takeda Oncology Company, Novartis Pharmaceuticals Corporation, Onyx Pharmaceuticals Inc.

EDITOR — Dr Love is president and CEO of Research To Practice, which receives funds in the form of educational grants to develop CME activities from the following commercial interests: Allos Therapeutics, Amgen Inc, Astellas Pharma Global Development Inc, Bayer HealthCare Pharmaceuticals/Onyx Pharmaceuticals Inc, Biogen Idec, Boehringer Ingelheim Pharmaceuticals Inc, Bristol-Myers Squibb Company, Celgene Corporation, Cephalon Inc, Daichi Sankyo Inc, Dendreon Corporation, Eisai Inc, EMD Serono Inc, Genentech BioOncology, Genomic Health Inc, ImClone Systems, a wholly owned subsidiary of Eli Lilly and Company, Lilly USA LLC, Millennium: The Takeda Oncology Company, Mundipharma International Limited, Myriad Genetics Inc, Novartis Pharmaceuticals Corporation, OSI Oncology, Sanofi and Seattle Genetics.

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Last review date: September 2011
Expiration date: September 2012
An oncology specialist would be hard pressed to find a better hour of television than the first half of the oral leukemia/myelodysplasia plenary session from ASCO 2011. This riveting segment of the conference, available for your viewing pleasure as part of the virtual meeting, began with 2 complementary presentations of Phase III trials evaluating the JAK1/2 inhibitor ruxolitinib (ab 6500, ab LBA6501) in patients with myelofibrosis. These were followed by a fascinating BCR-ABL mutation analysis from the ENESTnd CML study (ab 6502) comparing nilotinib to imatinib and then a brilliant follow-up discussion by Dr Ross Levine outlining a new paradigm in myeloproliferative disorders focused on the search for mutations and related novel blocking agents. These 3 presentations and 14 other compelling ASCO heme-onc data sets are detailed in our slide sets and profiled below in this, the second half of our super-succinct special edition 5-Minute Journal Club.

1. Ruxolitinib in myelofibrosis
As mentioned above, this trial duet occupies a unique spot on the ASCO highlights reel, and while our understanding of the exact mechanism of action of this oral TKI may be somewhat hazy and may relate to reduction in elevated cytokine levels, what is crystal clear is that this uncommon but merciless disease has instantly entered a new era. The US-based COMFORT-I study evaluating ruxolitinib versus placebo had a number of interesting and innovative features, including the use of MRI to objectively evaluate spleen size and electronic daily diaries to record patient symptoms. The dramatic waterfall plots visibly illustrate how treatment at least temporarily reversed an otherwise downhill course in most patients.

2. CML
Dr Giuseppe Saglio presented the other previously discussed ASCO standout — the landmark substudy from the ENESTnd trial (ab 6502) demonstrating that prior to treatment patients had almost no BCR-ABL mutations but after therapy a fascinating panoply of alterations was observed in some individuals. Dr Levine predicted that in the near future, mutation assays will be regularly integrated into the treatment algorithm.
Additionally, 24-month follow-up from 2 key Phase III studies (ENESTnd [ab 6511] and DASISION [ab 6510]) was also unveiled in Chicago, suggesting greater efficacy and perhaps less toxicity with up-front treatment with the second-generation TKIs nilotinib and dasatinib when compared to imatinib.

3. **Inotuzumab ozogamicin (our vote for name of the year)**
This antibody-drug conjugate in the lineage of brentuximab vedotin in lymphoma and T-DM1 in HER2-positive breast cancer links an anti-CD22 antibody to a cytotoxic agent from the calicheamicins class (runner up). The ASCO findings (ab 6507) in relapsed/refractory ALL demonstrated some type of CR in 61% of patients.

4. **Myeloma**
For more than a year we have witnessed the evolution of data from 2 major trials (CALGB, French IFM group) demonstrating an impressive delay in disease progression but the suggestion of an increased risk of second primary cancers (SPC) with 2 years of lenalidomide maintenance following stem cell transplant (SCT). At ASCO, 3 additional reports (ab 8007, ab 8008, ab 8009) have for the moment reinforced the concept that if there is an SPC signal it is relatively modest in magnitude and far outweighed by the antimyeloma benefit of maintenance len.

The other much-discussed myeloma paper was a landmark Italian study (ab 8020) that for the first time evaluated the role of autologous SCT in the era of novel antimyeloma agents. A progression-free survival benefit was reported with SCT, but other maturing studies are evaluating this important question.

5. **CLL**
Maybe the most exciting development in B-cell neoplasm research is the rapid evolution of small molecules that block B-cell receptor signaling, and at ASCO we saw more to be optimistic about with a report on the Bruton’s tyrosine kinase inhibitor PCI-32765 in CLL. In this Phase Ib/II single-agent study (ab 6508), response rates in excess of 50% were observed with minimal toxicity.

6. **Diffuse large B-cell lymphoma**
The lack of progress in this common cancer since the introduction of rituximab was highlighted again this year with 1 trial failing to show an advantage with dose-dense R-CHOP (ab 8000) and another showing no important survival benefit to consolidation autotransplant after R-CHOP induction (ab 8001).

7. **AML**
AML in the elderly — a true clinical conundrum — was the subject of 3 underwhelming ASCO reports. The first (ab 6503) showed a modest benefit that was counterbalanced by a relatively high early mortality rate when clofarabine was combined with Ara-C. The
second (ab 6504) demonstrated a modest benefit for decitabine, but discussant Dr Gail Roboz verbalized hope that better outcomes might be observed in her ongoing trial evaluating 10 days of decitabine combined with the proteasome inhibitor bortezomib. The third study (ab 6505) was a Phase I effort evaluating a sequential regimen of azacitidine and lenalidomide that resulted in CRs in 7 of 16 patients.

Finally, we saw another interesting AML study perhaps suggesting a new model for the real-time personalized treatment of the disease. In this Phase I/II trial (ab 6506), the MEK1/2 inhibitor GSK1120212 was shown to have specific activity in patients with RAS mutations.

Coming soon, an online quintet of virtual presentations delving into new developments in non-small cell lung cancer.

Neil Love, MD
Research To Practice
Miami, Florida
Benefits of Early ASCT for Newly Diagnosed Multiple Myeloma (MM) and the Incidence of Second Primary Cancer with Lenalidomide Maintenance in the Treatment of MM

Presentation discussed in this issue


Slides from a presentation at ASCO 2011 and comments from Sergio Giralt, MD

Incidence of Second Primary Malignancies (SPM) After 6 Years of Follow-Up of Continuous Lenalidomide in First-Line Treatment of Multiple Myeloma

Rossi A et al.
Proc ASCO 2011; Abstract 8008.
BiRD: A Phase II Study of Clarithromycin, Lenalidomide and Dexamethasone in Newly Diagnosed MM (N = 72)

- SPM endpoints included incidence, incidence rate (IR) and time from treatment initiation to SPM diagnosis
- SPM incidence was compared to the background incidence of all invasive cancers reported to the United States SEER database (2003-2007)

Rossi A et al. Proc ASCO 2011;Abstract 8008.

Initial BiRD Efficacy Results*

<table>
<thead>
<tr>
<th>Endpoint</th>
<th>BiRD (N = 72)</th>
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<tbody>
<tr>
<td>ORR</td>
<td>90%</td>
</tr>
<tr>
<td>CR/nCR</td>
<td>53%</td>
</tr>
<tr>
<td>VGPR</td>
<td>21%</td>
</tr>
<tr>
<td>PR</td>
<td>17%</td>
</tr>
<tr>
<td>Mean time to first response</td>
<td>54 days</td>
</tr>
<tr>
<td>2-yr EFS</td>
<td>97.2%</td>
</tr>
</tbody>
</table>

Rossi A et al. Proc ASCO 2011;Abstract 8008.

Updated Survival Analyses: 6-Year Follow-Up

PFS for Patients Receiving BiRD

Median PFS: 70.8 mos
5-yr PFS: 54.5%

OS for Patients Receiving BiRD

4-yr OS: 82.2%
Median 5-yr OS: Not reached

With permission from Rossi A et al. Proc ASCO 2011;Abstract 8008.

SPMs in Patients Receiving BiRD (N = 68)

<table>
<thead>
<tr>
<th>SPM</th>
<th>N</th>
<th>Median time to SPM Dx</th>
<th>ASCT</th>
<th>On study</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hematologic tumors</td>
<td>0</td>
<td>0</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>Solid tumors</td>
<td>5</td>
<td>31.2 mo</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Metastatic melanoma</td>
<td>1</td>
<td>8 mo</td>
<td>No</td>
<td>On</td>
</tr>
<tr>
<td>Colon</td>
<td>1</td>
<td>25 mo</td>
<td>No</td>
<td>On</td>
</tr>
<tr>
<td>Colon</td>
<td>1</td>
<td>31 mo</td>
<td>No</td>
<td>Off</td>
</tr>
<tr>
<td>Pancreas</td>
<td>1</td>
<td>39 mo</td>
<td>Yes</td>
<td>Off</td>
</tr>
<tr>
<td>Prostate</td>
<td>1</td>
<td>53 mo</td>
<td>No</td>
<td>On</td>
</tr>
<tr>
<td>Non-invasive skin cancer</td>
<td>6</td>
<td>34 mo</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Basal cell carcinoma</td>
<td>4</td>
<td>42 mo</td>
<td>No</td>
<td>On</td>
</tr>
<tr>
<td>SCC</td>
<td>2</td>
<td>29.5 mo</td>
<td>No</td>
<td>On/off</td>
</tr>
</tbody>
</table>

Rossi A et al. Proc ASCO 2011;Abstract 8008.
SPM Incidence Rates of Patients Treated with BiRD Are Not Above Expectations

<table>
<thead>
<tr>
<th>Variable</th>
<th>BiRD (n = 68)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Person-years of follow-up</td>
<td>175.7</td>
</tr>
<tr>
<td>SPM cases</td>
<td>5</td>
</tr>
<tr>
<td>IR per 100 person-years (95% CI)</td>
<td>2.85 (1.04-6.31)</td>
</tr>
</tbody>
</table>

US SEER (2003-2007) IR of all invasive primary cancers reported among patients >65 years old: 2.1 per 100 person years

Rossi A et al. Proc ASCO 2011;Abstract 8008.

Conclusions

- With 6 years of follow-up, BiRD remains a highly effective regimen in newly diagnosed MM
- No cases of second primary MDS/AML observed
- Frequency of SPMs was low and similar to the incidence of invasive cancers reported to US SEER (2003-2007) for individuals of similar age
- A number of patients were diagnosed with invasive cancers prior to diagnosis of MM
- Routine screening and prevention measures should continue as medically indicated, including examination for skin cancers
- As survival in patients with MM continues to improve, so will our understanding of their risk for developing SPM

Rossi A et al. Proc ASCO 2011;Abstract 8008.
Investigator Commentary: BiRD and the Incidence of Second Primary Cancer After 6 Years of Follow-Up of Continuous Lenalidomide in First-Line Treatment of MM

In the BiRD study, Drs Rossi and Niesvizky evaluated the risk of developing second primary cancer in patients who received the combination of clarithromycin/lenalidomide/dexamethasone. The most important finding was that the risk of secondary primary cancer was extremely low, with 5 solid tumors and 6 cases of noninvasive skin cancer. This is probably within the realm of probability for the development of invasive cancer in this patient population, even if they had not received lenalidomide therapy.

Sergio Giralt, MD