# What Oncology Clinicians Want to Know: Addressing Current Questions and Controversies in the Management of Noncolorectal GI Cancers

# CME INFORMATION

#### **TARGET AUDIENCE**

This activity is intended for medical oncologists, surgeons and other healthcare providers involved in the treatment of gastro-intestinal cancers.

## **OVERVIEW OF ACTIVITY**

Local and systemic treatment approaches for noncolorectal (non-CRC) GI cancers are continuously evolving. Novel molecular-targeted and biologic therapies have changed best-practice care in some instances (eg, gastric cancer, hepatocellular carcinoma, GI stromal tumors), and late-stage clinical trials have demonstrated evidence of exciting results for additional novel agents that are poised for integration into existing treatment algorithms. Thus, in addition to maintaining a sound understanding of the conventional but distinct treatment algorithms applicable to each subtype of non-CRC GI cancer, practicing oncologists must now rationally integrate targeted agents into their individualized therapeutic recommendations for the safe and effective clinical management of diseases they seldom encounter.

By providing information on the latest research developments and their potential application to routine practice, this activity is designed to assist medical oncologists, surgeons and other healthcare providers with the formulation of up-to-date clinical management strategies for various non-CRC GI cancers.

## **LEARNING OBJECTIVES**

Upon completion of this activity, participants should be able to:

- Apply the results of emerging clinical research to the best-practice management of non-CRC GI cancers.
- Use clinical and molecular biomarkers to select optimal treatment strategies for patients with locally advanced or metastatic gastric or gastroesophageal cancer.
- Communicate the benefits and risks of existing and emerging local and systemic interventions to patients with locally advanced or metastatic hepatocellular cancer.

- Assess available and emerging research information to guide treatment decision-making for patients with metastatic GI stromal tumors.
- Recall new data with investigational agents demonstrating promising activity in non-CRC GI cancers.
- Counsel patients with non-CRC GI cancers about participation in ongoing clinical trials.

#### **ACCREDITATION STATEMENT**

Research To Practice is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

## **CREDIT DESIGNATION STATEMENT**

Research To Practice designates this enduring material for a maximum of 2.25 AMA PRA Category 1 Credits<sup>TM</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

#### HOW TO USE THIS CME ACTIVITY

This CME activity consists of a video component. To receive credit, the participant should watch the video, complete the Post-test with a score of 70% or better and fill out the Educational Assessment and Credit Form located at ResearchToPractice.com/ASCOGINonCRC14/CME.

#### **CONTENT VALIDATION AND DISCLOSURES**

Research To Practice (RTP) is committed to providing its participants with high-quality, unbiased and state-of-the-art education. We assess potential conflicts of interest with faculty, planners and managers of CME activities. Real or apparent conflicts of interest are identified and resolved through a conflict of interest resolution process. In addition, all activity content is reviewed by both a member of the RTP scientific staff and an external, independent physician reviewer for fair balance, scientific objectivity of studies referenced and patient care recommendations.

**FACULTY** — The following faculty (and their spouses/partners) reported real or apparent conflicts of interest, which have been resolved through a conflict of interest resolution process:

#### Charles S Fuchs, MD, MPH

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**Advisory Committee:** Celgene Corporation, Genentech BioOncology, Lilly, Metamark Genetics Inc, Sanofi, Takeda Pharmaceuticals North America Inc; **Consulting Agreements:** ImClone Systems, a wholly owned subsidiary of Eli Lilly and Company, Lilly.

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No real or apparent conflicts of interest to disclose.

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## **Hardware/Software Requirements:**

A high-speed Internet connection
A monitor set to 1280 x 1024 pixels or more
Internet Explorer 7 or later, Firefox 3.0 or later, Chrome,
Safari 3.0 or later
Adobe Flash Player 10.2 plug-in or later
Adobe Acrobat Reader
(Optional) Sound card and speakers for audio

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#### Pamela L Kunz, MD

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